

Pou Chen announces monthly sales for March 2014

Date: April 10, 2014

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for March 2014 was NT\$19,791 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through March 2014 totaled NT\$55,832 million.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
March 2014	19,790,611
March 2013	17,305,079
Y-o-Y Change	+14.4%
February 2014	15,157,801
M-o-M Change	+30.6%
January through March 2014	55,831,941
January through March 2013	50,784,530
Y-o-Y Change	+9.9%

Note: All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD ‘000)

The Period of Sales	Yue Yuen	Pou Sheng
March 2014	648,377	168,992
March 2013	575,652	140,735
Y-o-Y Change	+12.6%	+20.1%
February 2014	496,608	100,768
M-o-M Change	+30.6%	+67.7%
January through March 2014	1,835,195	468,678
January through March 2013	1,709,523	430,673
Y-o-Y Change	+7.4%	+8.8%

Note:

- All figures were unaudited.
- Pou Chen held 49.98% ownership of Yue Yuen as of March 31, 2014.
- Yue Yuen held 61.27% ownership of Pou Sheng as of March 31, 2014; Pou Sheng’s monthly sales was included into Yue Yuen’s monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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